

# College Admissions Insights

College Choice





# 2.9 Million

- ▶ 1.3m Public Colleges
- ▶ 0.6m Private Colleges
- ▶ 1.0m Community Colleges



# College Pathways



Community Colleges



CSU



UC



Private

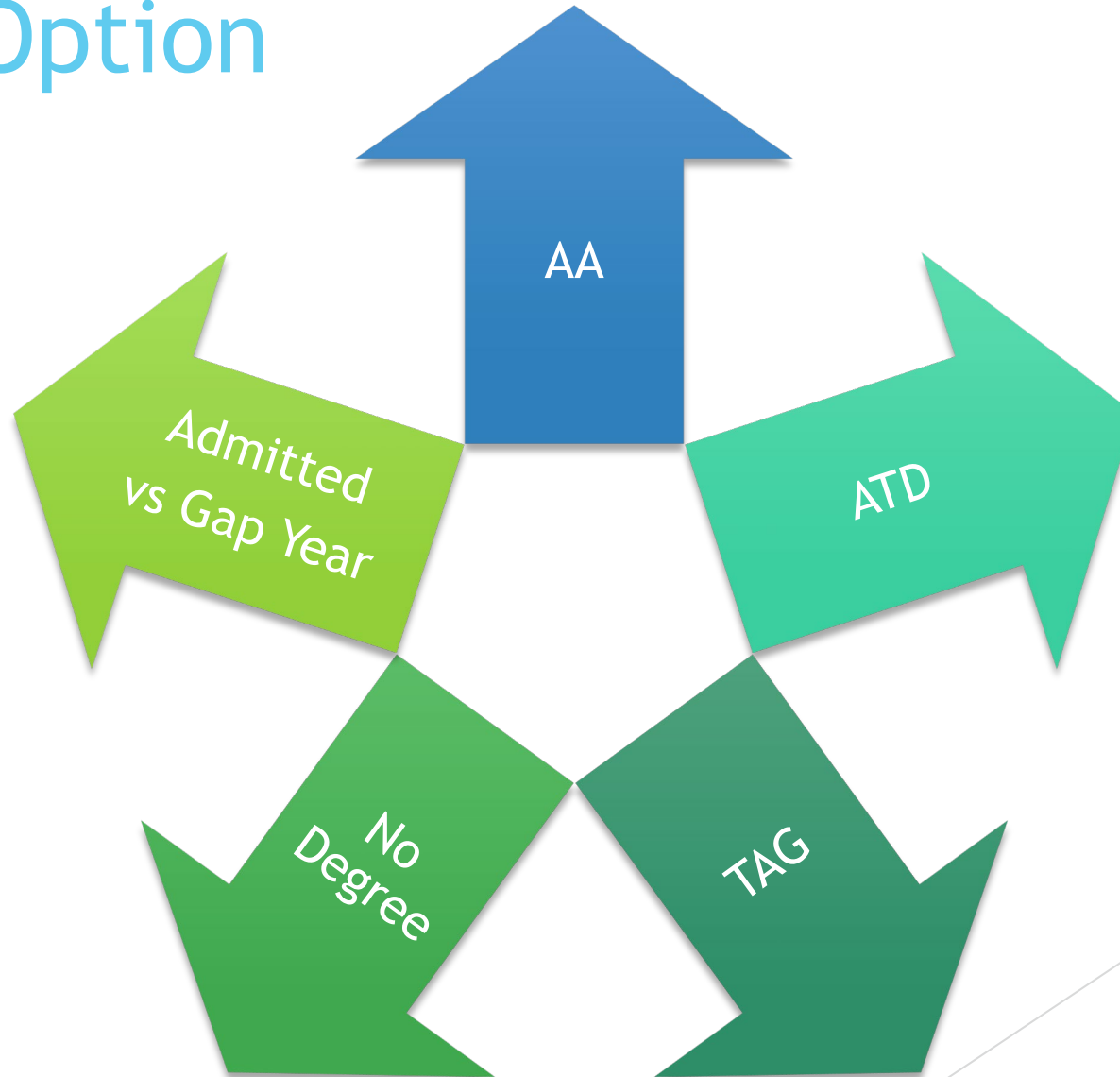


Out of State



Alternative Pathways

# Community Colleges Transfer Option



- ▶ Acceptance Rate
- ▶ Average GPA
- ▶ Average SAT/ACT Scores
- ▶ Geography: Urban, Suburban, Rural
- ▶ Size: 1,000 to 30,000
- ▶ Liberal Arts vs Major Research University
- ▶ Activities/Student Services
- ▶ Virtual/Actual College Visit

# Creating Your College List



# College Applications



Institution vs. Common



State vs. Private



Supplemental Information



# Supplemental Information



Academic Portfolios



Essays/Short Answers/Resumes



Co/Extra-Curricular Activities



Secondary Reports/Teacher Recommendations



Test Scores



Family/Scholarship information

# Early Decision/Early Action

- ▶ Early Decision - Binding, One E D application
  - ▶ 100% First Choice College
  - ▶ Can't Compare Financial Aid Offers
  - ▶ Very Competitive
- ▶ Early Action - Non-Binding, apply to others E.A.
  - ▶ No Commitment to attend
  - ▶ Have to May 1<sup>st</sup> to accept
  - ▶ Competitive
- ▶ Single Choice Early Action - One E.D., E.A. app
  - ▶ No Commitment to attend
  - ▶ Have to May 1<sup>st</sup> to accept
  - ▶ Competitive



# Essay Writing

## *“Stating Your Case”*



What is unique about this experience. It is the experience that matters and not the activity itself.



Vivid details, putting a person there, anecdotes.



Be interesting, Is there a human voice there. Stand up for your values/beliefs.



Who are you? What matters to you most and why.



Be Concise, Wonderful and Gripping can be succinct.



Be Coherent, Focus, Stick to the Point. Stay on the Topic.



# EXTRA-CURRICULAR ACTIVITIES

## “What Matters to You”

- ▶ COMMUNITY SERVICE
- ▶ ATHLETICS
- ▶ MUSICAL AND DRAMATIC ARTS
- ▶ ART
- ▶ WRITING
- ▶ MUSIC
- ▶ POLITICS and SOCIAL JUSTICE

# CO-CURRICULAR ACTIVITIES



**Research  
Programs**



**Academic  
Competitions**



**Entrepreneurial  
Projects**



**Summer  
Programs**



**Internships**



# Financial Aid

Be Prepared to Open Your Personal/Financial Information

- ▶ FASFA
- ▶ CSS Profile
- ▶ Grants Scholarships
- ▶ 529's
- ▶ Loans
  - ▶ Stafford
  - ▶ Perkins
  - ▶ Plus, Co-Sign
  - ▶ Home Equity



# Thank You

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College Choice

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